

Emese Mandzak

I am a Product Design Manager who prides herself on being a great translator between business, user and design needs.

As a Manager, I take decisions about priorities, design directions, manage stakeholders and resources, coach and mentor my team, and lead by example. When I need to act as an individual contributor, I have a hands-on, critical, collaborative, and creative approach.

Experience

DEC 2021 - PRESENT

Onfido, London - *Product Design Manager*

- I grew the SDK design team from two to five people, during the challenging post-Covid recruitment period in 2022 when demand for designers outstripped supply.
- I managed the team through multiple changes of strategic direction and restructures at the corporate level.
- I led the team to launch two products in six months, despite the constantly changing operational environment.

NOV 2018 - NOV 2021

Preqin - *Product Designer to Product Design Lead*

- I managed a team of four mid-level product designers, who worked on Preqin's customer-facing product, Preqin Pro.
- I was the Lead Designer of Preqin's ESG Solutions product suite, which has won several awards since.
- I was Preqin's first permanent designer in the London office and sketched, prototyped, and validated several new features for Preqin Pro.
- I was instrumental in scaling the design team from 3 to 20 people.

OCT 2017 - NOV 2018

Sommet Education - *UX Manager*

- I designed two native apps and improved the user experience of multiple web pages.
- I managed the work of two contract designers and mentored a designer outside the organisation.
- Together with an SEO expert, I managed a localisation project that greatly improved the two universities (Glion and Les Roches)' visibility in 8 countries across Europe and Asia.

FEB 2014 - OCT 2017

London Business School - *Digital Manager*

- I managed digital communication campaigns for the senior leadership programmes, which included designing email campaigns and a new presentation template for the Recruitment teams.
- I designed the content and layout for email campaigns and re-designed the content and layout of the presentations for the Recruitment and Admissions team.
- I worked on CRM UX enhancements, including improving the information architecture.

Education and Training

2017

General Assembly, London

User Experience Design part-time course

2016- 2017

Marketers' Forum, London

CIM Level 6 Diploma in Professional Marketing, specialised in Driving Innovation

2006 - 2009

Central Saint Martins College of Art and Design, London

BA Product Design

Contact

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Portfolio

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